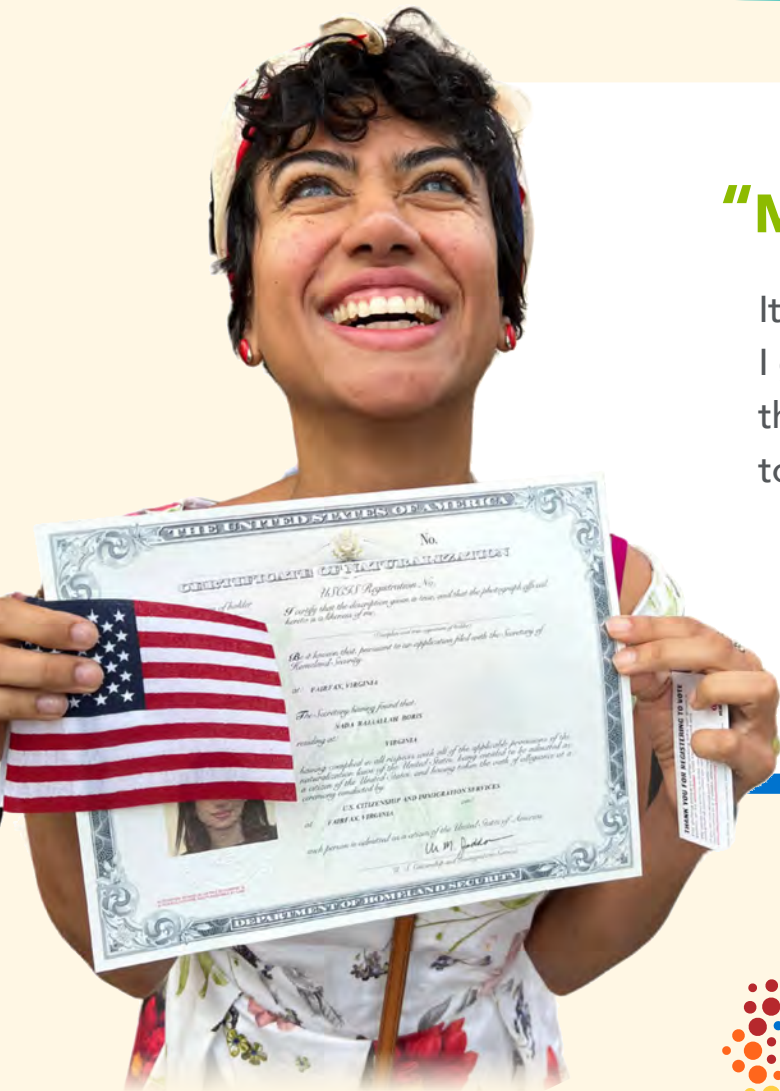


# KEEPING OUR MISSION IN MOTION

## Fundraising Year 2023 ANNUAL REPORT



**“My first time voting. Ever!”**

It feels bittersweet, and I cried when I got home. It’s quite emotional to know that I have a voice, and it’s even more so to realize that my voice counts.”

**Nada Boris**

Goodwin Living Team Member  
& New U.S. Citizen



Goodwin Living  
Foundation

Together, We Change Lives.



Goodwin Living  
Foundation

## FUNDRAISING YEAR 2023 BY THE NUMBERS

The Goodwin Living Foundation depends on generous support from donors who help make all our programs possible. Every gift counts!

### Annual Fund

Area of Greatest Need	\$1,251,934
Resident Support Fund	\$748,012
Staff Support Fund	\$311,760

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<b>Total</b>	<b>\$2,311,706</b>
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<b>Realized Bequests</b>	<b>\$1,493,250</b>
<b>Annuities</b>	<b>\$240,000</b>
<b>Permanently Restricted Funds</b>	<b>\$1,476,894</b>
<b>Temporarily Restricted Funds</b>	<b>\$1,043,702</b>

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<b>Total Contributions in 2023</b>	<b>\$6,565,552</b>
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*Please note that in producing this Annual Report, we have made every effort to list our donors as they would like to be listed and in every category associated with their gift made during the 2023 fundraising year (October 1, 2022 – December 31, 2023). If you find an error in our reporting, please contact Valerie Burke at [VBurke@GoodwinLiving.org](mailto:VBurke@GoodwinLiving.org) or 703.824.1345. We sincerely thank you for your ongoing support!*

*Throughout this report, you will see an asterisk (\*) next to the names of those who were deceased as of 12/31/2023.*

*Throughout this report, we will reference our three communities by the following abbreviations: Goodwin House Alexandria (GHA), Goodwin House Bailey's Crossroads (GHBC), The View Alexandria (TVA).*

# HIGHLIGHTS OF OUR YEAR, **MADE POSSIBLE BY YOU!**

## **736 donors**

made gifts of \$500 or less, and those gifts totaled more than **\$109,320!**

## **255 team members**

made gifts to the Foundation in gratitude for their colleagues, residents, patients, members and the place they call their second home!

## **882 tribute gifts**

were received either in honor or in memory of someone who was special to the donor, with such gifts totaling over **\$283,007!**

## **100 team members**

benefited from donations to our Staff Support Fund for the pursuit of further education.

## **More than \$202,089**

in emergency grant support was provided to **100 team members** who were facing financial hardships.

## **Hospice end-of-life doulas and massage therapy**

improved quality of life for **218** hospice patients and helped inspire an increase of giving from 99 Hospice Fund donors last year to **189** this year.

## **73 children and grandchildren of team members**

received **\$1,000 grants** each to support their higher education, which was an increase from 47 grants the year before.

## **Now on the path to citizenship**

this year alone, **56 people** received financial support for their citizenship application. Of that number, **40** were team members, and **16** were the immediate family members of our team members.

## **Since welcoming our first resident in 1967**

Goodwin Living has never asked someone to leave because they exhausted their financial resources through no fault of their own. We can keep this commitment to residents and their families, thanks to our Resident Support Fund, which is fully funded by donors to the Foundation. In the past year, over **\$716,719** was provided to meet this commitment for **17 residents.**

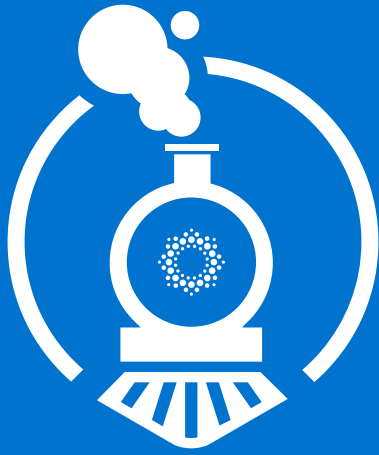
## **While these statistics stand out and catch attention,**

we most especially want you to know that we put every gift received towards making a difference in the lives of those around us! Thank you, donors.

## **Together, We Change Lives!**



Keeping Our



Mission in Motion



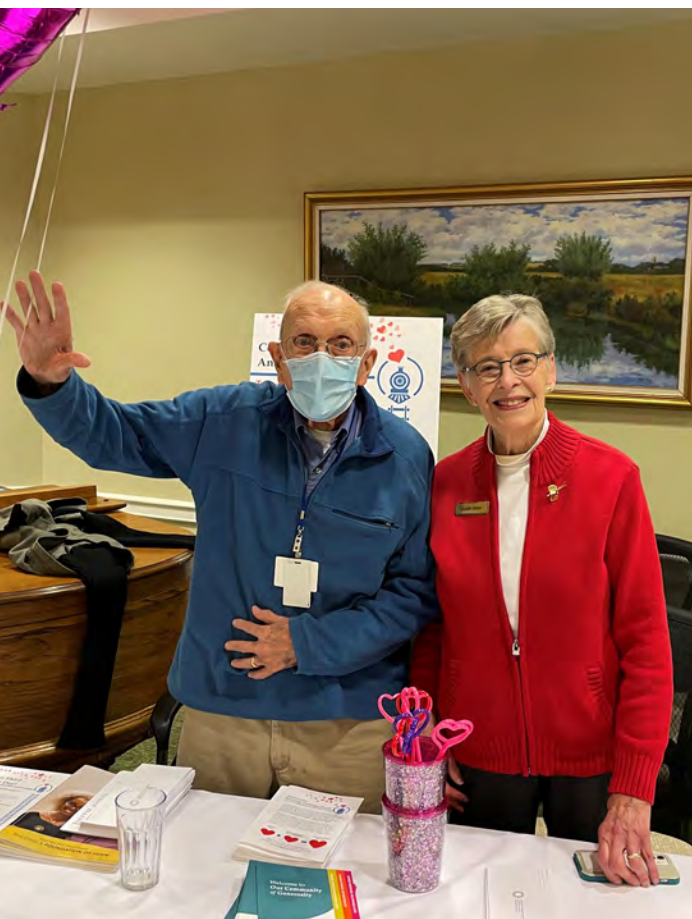
**Joan Renner**

**Chair**

Goodwin Living Foundation  
Board of Directors

“As Chair of the Goodwin Living Foundation Board, I am excited to share our 2023 Annual Report with you. As you turn each page, we hope that you will get a sense of our growing community of generosity and its amazing impact in service to residents, members, patients, clients, team members and their families.

The Foundation’s future is strong thanks to donors and volunteers like you. I am so honored to work alongside the Foundation as it does all it can to address the biggest challenges around older adults! Please know that we are truly grateful for your steadfast support and look forward to working together to support, honor and uplift more lives. Thank you.”

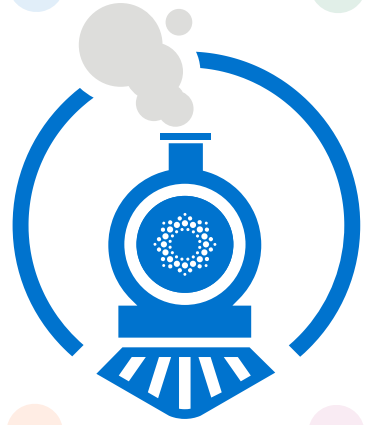


## OUR MISSION

Through the power of philanthropy, we seek and celebrate generosity to carry out the mission of Goodwin Living, to provide financial security to residents, to enable staff to thrive in their careers, and to support innovation, thus enhancing the lives of older adults and those who care for them.

## Goodwin Living Trustees & Goodwin Living Foundation Directors

The community leaders and citizens who serve on the Goodwin Living and Goodwin Living Foundation boards set the tone for the Foundation as ambassadors of our mission. They demonstrate a passion for our community and for supporting, honoring and uplifting the lives of older adults and those who care for them. Their actions and their contributions reveal their commitment.



*Goodwin Living Foundation Board Directors Donnan Wintermute and Tony Tambasco took part in board volunteer training.*

### 2023 Goodwin Living Board of Trustees

#### Officers

Dr. Cyrillene “C.C.” Clark, *Chair*  
Ben Marcantonio, *Vice-Chair*  
Tucker Eskew, *Secretary*  
Vipin Sahijwani, *Treasurer*

#### Trustees

Garrett W. Erdle  
Lisa Giesler  
Mary Lewis Hix  
Katie Horton  
Nina Janopaul  
Dr. Tammy L. Mann  
Dr. Mark Mellott  
Dr. Anthony J. Tambasco  
John Weaver

### 2023 Goodwin Living Foundation Board of Directors

#### Officers

Joan M. Renner, *Chair*  
Robert C. Eiffert, *Vice-Chair*  
Kimberly A. Fiske, Esq., *Secretary*  
John H. Komoroske, *Treasurer*

#### Directors

Laura Bailey  
Laurie J. Blackburn  
David L. Crabb  
Sara K. DeCarlo  
James P. Hennessey  
Robert E. Long  
Melinda Merk  
Judith Miller  
Mark J. Raabe  
Gant Redmon  
Anne D. Stewart  
Dr. Anthony J. Tambasco  
James H. Thessin  
Donnan C. Wintermute



## SPECIAL HONORING OF **GANT REDMON,** **Long Tenured Chair of the Foundation Board**

On March 1, 2023, we recognized Gant Redmon for his 17 years of visionary leadership as Chair of the Goodwin Living Foundation Board. He stepped down as Chair in 2022, though we were honored that he stayed on as a director. Mr. Redmon's faithful service included accomplishments such as recruiting the second Executive Director of the Foundation and helping to lead the successful endowment campaign called "Fulfilling the Promise," which enhanced the Resident Support Fund. Mr. Redmon was always in service to the Foundation, whether that meant penning a letter, serving as an auctioneer or sitting down with someone to talk about the importance of investing in the future of Goodwin Living.



*Above: Gant Redmon III (right) surprised his father during a celebration honoring him for 17 years of service and leadership to the Foundation. Below: Gant Redmon was presented with this plaque in honor of his service.*



During the celebration, Mrs. Joan Renner, Mr. Redmon's successor as Foundation Board Chair, announced a special guest, Gant Redmon III, who flew in from out of town to be present for his father's honoring. Mrs. Renner read and presented a board proclamation to Mr. Redmon and Mr. Rob Liebreich, President and CEO of Goodwin Living, shared his gratitude on behalf of the entire organization for Mr. Redmon's tenure and service. In his remarks, Mr. Liebreich referenced Mr. Redmon's trademark sign-off on the hundreds of correspondence he sent over the years, "**Together We Serve.**"

The Board also presented Mr. Redmon with a plaque to accompany a tree planted in honor of his service.



## Resident Volunteer Committees

The Goodwin Living Foundation Resident Volunteer Committees consist of a select group of residents who have demonstrated a strong commitment to the Foundation. The Resident Volunteer Committees serve as a group for the Foundation to provide feedback on fundraising matters and strategy, to serve as passionate advocates who connect, engage and inform other residents in the Goodwin Living community about the goals of the Foundation and to promote the impact of generosity.

### Goodwin House Alexandria Resident Liaison Committee

Dan Botticello\*  
Peggy Burke  
Joan Lamb  
Grace Lynch  
George Pera\*  
Mark Raabe  
Judith Roach  
Gwen Scheffel  
Sally Via

### Goodwin House Bailey's Crossroads Resident Liaison Committee

Hal Bean  
Joanie Dellefield  
Jennifer Frum  
Beverly Hennessey  
Carole Hunt  
Mike Molino  
Mary Lee Payton  
Ben Wilmot

### Resident Advisory Committee for Staff Support

Betsy Bailey  
John Berry  
Claudia Blake  
Joanne Bowers  
Peggy Burke  
Todd Endo  
Jim Fulton\*  
Carolyn Gilligan  
Mädi Green  
Judith Miller  
Betty Reinecke  
Anne Soens  
Margaret Sullivan  
Gretchen Thompson  
Joan Vogel



### Gwendolyn Scheffel

GHA Resident

“When I first moved here in 2018, I had only a basic understanding of the many benefits of being a Goodwin Living resident. Now, my knowledge of these benefits is deeper and continues to develop. I am proud to call Goodwin House Alexandria my home, and I feel that the people who live and work here are my extended family. Throughout the pandemic, the care provided by our health care team has been exceptional. The activities have been engaging and carefully thought out. I donate regularly to the Foundation because I am truly grateful for the quality of life here and for the faith-based principles that guide the decisions that are made to maintain and continually improve the entire organization.”



## Household Items, Fine Arts & Crafts Support the Foundation

After spending years accumulating possessions, many residents often desire to let go of items they no longer need or want. The **Market Place** at GHA and the **WhatNot Shop** at GHBC are two places where residents donate many of these unwanted treasures, knowing that they will go to help create new gifts for the Goodwin Living Foundation and bring joy to their new owners. Additionally, the **GHA Craft Shop** offers hand-made items, and residents at both houses sell fine art. The **Holiday Bazaar** at GHBC is an event that many look forward to each year. All proceeds from sales, \$79,985 in fundraising year 2023, go to the Foundation's Resident Support Fund. This is the highest amount ever raised by this group of volunteers.



*A display cabinet showcases GHA Craft Shop items that are hand-made by residents.*



*GHBC Holiday Bazaar volunteers handled purchases and gave smiles away for free!*

Thank you to the residents and team members who were valuable participants and leaders with these auxiliary programs, including the Market Place and Craft Shop at GHA, the WhatNot Shop and Holiday Bazaar at GHBC, art sales commissions, holiday card sales and craft fair sales. The Foundation is grateful for all who have donated items, and we especially thank the customers, the many volunteer workers and the residents who dedicate their time and talents to these efforts.



## GHA Market Place

Dick Bennett  
Gail Brown  
Judy Bryan  
Sandy Connolly  
Judy Davis  
Dottie Evans  
Betsy LaRoe  
Robin McFarland  
Kathy Mukai  
Sande O'Keefe  
Jackie Phillips  
Hannelore Sofocleous  
Mike Sofocleous  
Tom Sproull  
Dick Wilson



*Above:* GHA Market Place volunteers paused to pose for a group photo during one of their special sales events! *Below:* GHBC WhatNot Shop volunteers are always on hand to take sales and answer questions from happy shoppers.

## GHA Craft Shop

Barbara Bancroft  
Frances Barnett  
Flo Broussard  
Linda Carder  
Robin Gates  
Jane Jordan  
Julie Lineberry  
Grietje Meiborg  
S. Ann Ross  
Merrily Wolf  
Molly Wood



## GHBC Holiday Bazaar

Betsy Bailey  
Joanie Dellefield  
Elsa Edwards  
Joan Finkelston  
Carole Laird  
Barb Molino  
Betty Reinecke

*Additionally, there are many extraordinary volunteers who also help make this event possible!*

## GHBC WhatNot Shop

Judi Garth  
Shirley Harjes  
Barbara Haught  
Beverly Hennessey  
Kay Miller  
Eleanore Perkins  
Stefanie Reponen  
Donna Sosin

## Quality of Life Committee

The purpose of the Quality of Life (QOL) grant program is to explore innovative programs that encourage social interaction among Goodwin Living residents through resident-initiated programs not yet funded or included in any Goodwin Living budget. The QOL grant program provides seed money to initiate, build and support resident-led activities outside of departmental budgets.

Claudia Blake  
*Co-Chair, GHBC*  
Dennis Detlef  
*Co-Chair, GHA*

Alyce Bassoff  
Ruth Corlett  
Paul Gordon

Marilyn Gould  
Jerry Kline  
Betty Reinecke

## Staff Ambassador Committee

The Staff Ambassador Committee consists of team members who are enthusiastic supporters of the Goodwin Living Foundation and its mission. Committee members help educate colleagues about the goals of the Foundation, share the stories of the Foundation's impact in the community and encourage financial support.

Mona Abdelhamid  
Charity Ampong  
Josh Bagley  
Selam Belete  
Kimerlyn Butler  
Christy Clark-Bolden  
Sue Dolton

Cathy Farmer  
Magana Jean Baptiste  
Katiana Jolimeau  
Amadu Kamara  
Tinia McNeely  
Mark Mirsoltani  
Alison Neov

Brian Patterson  
Lady Peralta Pinto  
Theresa Thomas  
Zainab Thomas  
Adrienne Wyman



**Raymond  
Anderson**  
GHBC Team  
Member

"I was retired and bored, and my wife suggested that I find something worthwhile to do, so I sought to become a driver at GHBC. I consider it to be one of the best decisions I've ever made. Being here has enriched my life greatly. When my wife passed, the love and support I received from so many here helped me get through some difficult days. It is truly a blessing to be part of such a loving and caring organization as GHBC. Now, I come to serve and hope to make blessings in other people's lives. I also give back by donating to the Foundation in order to support the wonderful residents and my fellow team members in so many meaningful ways."

## Resident Tutors

Residents from Goodwin House Alexandria, Goodwin House Bailey's Crossroads and The View Alexandria provide tutoring to team members who wish to receive it. Whether it's to improve their English or to prepare for the U.S. Citizenship test, team members can be paired with residents to help them in this process. We are grateful to those residents who dedicate their time and support to our team members — our Goodwin Living family is stronger together!



*GHBC Resident Jeanne Springmann tutored GHBC Team Member Amina Douhaibi.*

Anne Baxter  
Kay Bean  
Ric Berard  
Khacki Berry  
Ric Blacksten  
Dale Brown  
Miriam Browning  
Rhonda Buckner  
Mary Bullock  
Phil Cohen  
Sandy Connolly  
Sue Cook  
Kate Dell  
Kathleen Dunn  
Sue Evans  
Pat Gottemoeller  
Judy Greenberg  
Judy Hansen  
Barbara Hathaway

Anne Heanue  
James Hoben  
Ida Holtsinger  
Ken Hopper  
Janet Horwitz  
Janice Jensen  
Alison Kerester  
Susan Kernan  
Janet Kline  
Nancy Kula  
Nancy Leisch  
Robert Loser  
Joy Lyles  
Grace Lynch  
Kathi Menda  
Michael Milano  
Carl Miller  
Jill Miller  
Fred Morhart

Jane Picot  
Mark Raabe  
Margaret Riccardelli  
Jeff Robbins  
Rosie Robbins  
Sue Robbins  
Robby Robinson  
Absara Rogosch  
John Rogosch  
Art Sauer  
Reva Savkar  
Jeanne Springmann  
Mary Strauss  
Sandy Tinkham  
Dan Van Belleghem  
Doug Wade  
Betty Wallace





**Morena Flores Portillo**  
TVA Team Member

“My goal was to become a citizen, but I was nervous about studying and passing the naturalization test. I thought there would be a lot of hard questions, but it turned out to be not so hard. My tutor was very helpful, and we worked together on the books every Monday. I also watched videos online that showed me how to apply, how to study for the questions and what it was like to take the test.

I thank the Foundation for this grant and to be able to become a U.S. citizen. My family is happy, and I feel safe.”

## Citizenship Celebration Committee

Betsy Bailey  
Anne Baxter  
John Berry  
Claudia Blake  
Peggy Burke  
Donna Cornman

Carolyn Gilligan  
Pat Gottemoeller  
Mädi Green  
Judy Hansen  
Carl Miller  
Jill Miller

Judith Roach  
Rita Siebenaler  
Margaret Sullivan  
Gretchen Thompson  
Joan Vogel

## Hospice Volunteers

Goodwin Hospice volunteers are wonderful, dedicated individuals who selflessly give their time and talents to care for hospice patients and their loved ones in many different ways. We are grateful and thankful for the support they provide to people in a critical time of life.

Jordana Anderson-Lodge  
Amy Angel  
Khurum Azam  
Billie Baladouni  
Sue Becker  
Joanne Bowers  
Alice Boyars  
Ceci Cole McInturff  
Carol Ann Detlef  
Brendan Dodson  
Maryanne Fontaine  
Alexa Gale  
Angie Geary  
Helen Geiser

Katie Goodwin  
Victoria Harbison  
Sheri Hardeman  
B.J. Harrick  
Barbara Hatheway  
Lea Iskandar  
Kathy Kane  
Jane Karpick  
Leslie Kostrich  
Emily Lamontagne  
Adele Logan-Galen  
Jennifer Lopez  
Michael Milano  
Amy Moroney

Sarah Morrison  
Kathleen Nawaz  
Peggy O'Brien  
Mary Lee Payton  
Jamie Poulton  
Nate Rubin  
Monica Russ  
Caleb Schmurr  
Faith San Felice  
Betsy Stephens  
Melissa Stricker  
Kerby Valladares  
Donna Walker-Muhammed









## WHAT DOES THE ANNUAL FUND SUPPORT?

### Residents - Resident Support Fund

Donors allocate their gifts to this fund when they are passionate about helping those who run out of financial resources through no fault of their own. Many residents and family members find peace of mind knowing that when they move to Goodwin House Alexandria, Goodwin House Bailey's Crossroads or The View Alexandria, they will never have to move again, even if they outlive their financial resources. We are so grateful to have this gift of home provided by the many donors over the years who have supported the Foundation for this purpose.



In fundraising year 2023, a total of 17 residents received Resident Support with grants totaling over **\$716,719.**

### Team Members - Staff Support Fund

#### Staff Support - Citizenship Application Fees

Goodwin Living team members come from more than 65 different countries, and many do not yet hold U.S. citizenship. The current cost to apply is \$725 for an adult and \$1,170 for a child, which can be a significant deterrent. Started in 2018 from a resident's idea, our Citizenship Application Fee program has already supported more than 176 team members by providing them with a grant that covers the full cost to apply.

- **In fundraising year 2023, \$43,310 was provided for our unique Citizenship Application Fee Program.** 40 Goodwin Living team members received citizenship application fee grants, and with the increased funding we were also able to offer citizenship grants to 16 spouses and children of staff. We are so grateful for the many resident volunteers who help to tutor our team members. With gifts to this fund, we also provide training materials for our resident tutors and study guides for our team members.
- In fundraising year 2023, we expanded our citizenship program to include the cost of applying for green card and work permit renewal for team members.

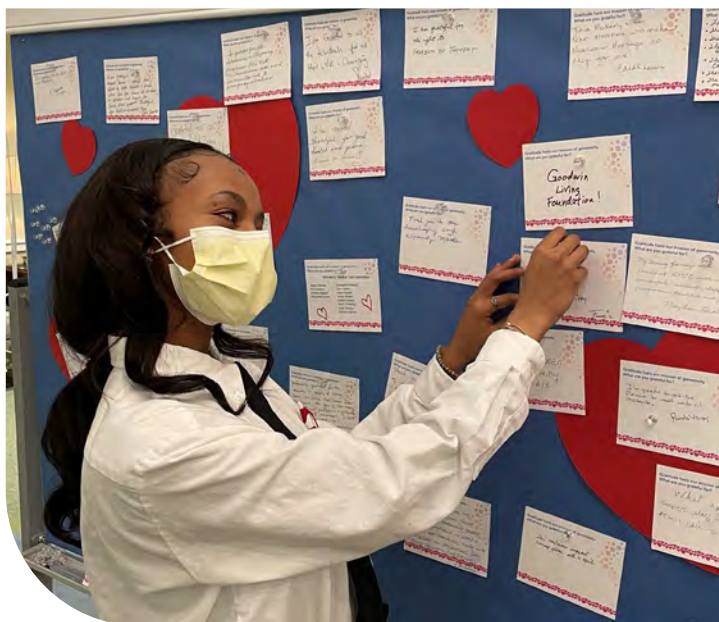




## Monica Hutchins-Thomas

GHA Team Member

“As a social worker, I work confidentially with our residents and their family members if they begin to sense they are running out of resources and are afraid they will no longer be able to pay their monthly fees. I always feel so grateful to be able to share that there are funds available to help residents. Financial insecurity can be frightening and a major source of anxiety for not only our residents, but their loved ones as well. The domino effect that can happen when families have parents with financial struggles is significant, and I am so happy there are donors who help to make the Resident Support Fund possible! I have the pleasure of allaying everyone’s fears by sharing that the monthly fees can be covered by gifts made to the Foundation. During our New Employee Orientation, I always tell the staff joining Goodwin Living about our Resident Support program. It is with a sense of pride that I tell new team members that Goodwin Living supports residents in a variety of ways throughout their life, even financially if it is needed.”





## Staff Support - Emergency Assistance

Inherent in the Goodwin Living mission is supporting team members in their daily lives. The reality is that many of our team members faced financial difficulties this past year. Yet they continued to bring the same joy and commitment to caring for residents, members, patients, clients and one another every single day.

In fundraising year 2023, the Foundation provided confidential emergency assistance grants to team members in need. This program provided funds for those who faced significant challenges such as overdue medical bills, car repairs for essential transportation and eviction because of overdue rent. In many cases, one overdue bill can cause a chain of negative events for someone living paycheck to paycheck in our high cost of living area. Our ability to rally around those in need as quickly as we can is what makes our community special.

- **100 team members** received emergency assistance grants totaling just over \$202,089.

## Child of Team Member

### Tuition Grant Recipient

“Thank you to Goodwin Living and the opportunity this foundation has provided for me and my future. This motivates me to keep going and become a necessary part of society. Success is not having everything but the influence you have on others. Truly, thank you!”

## Staff Support - Tuition Assistance

This past year, we continued offering significant tuition assistance for those team members who seek to advance their studies and vocational training. After six months of employment, team members could receive up to \$2,625 in tuition support, and after two years, a person could receive as much as \$5,250.

- **In fundraising year 2023, 100 Goodwin Living team members received tuition assistance totaling \$262,665, with additional funds for student loan repayments through a competitive application process.**
- **We provided 73 grants of \$1,000 each to children and grandchildren of team members who are pursuing higher education, through an application process.**

## Anonymous Member of the Emergency Grants Committee

“Serving on the Emergency Grants Committee has been an honor. Every week, this small and anonymous group of team members carefully and thoughtfully reviews applications from fellow team members who are experiencing a significant financial hardship or catastrophic event. Over the last several months alone, the committee has approved grants to support team members who have been in need of emergency housing; who have overdue utility or medical bills; who have faced eviction; and who have needed emergency car repairs in order to be able to safely get to and from work. Additionally, the committee assists these team members by providing resources to receive financial counseling and budget-setting guidance for future planning. I’m so proud to work for an organization that has an initiative like this that seeks to take care of its staff who are in need. These grants make a big difference in the lives of those around us, and I’m grateful that I can be a part of this program.”

## Area of Greatest Need - Unrestricted

These unrestricted funds allow the greatest amount of flexibility to the Foundation so that we can apply these funds where they are needed the most. This past year, we utilized funds from this area to support residents and team members in some of the ways listed above, as well as to enhance various programs such as providing horticultural therapy in partnership with Eldergrow; partnering with other organizations to provide animal and equine therapy; offering music programs such as Encore Music, Melody Makers, and the Sentimental Journey Singers; and funding unique equipment for those who need assistance, such as the “WhisperGLIDE” wheelchair swings. New this year was also a pilot program with Encore Learning for stimulating classes and clubs.

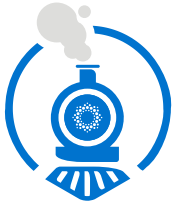


*Above: GHBC resident John Bryans enjoyed holding a rabbit during one of the animal therapy visits.*

*Below: GHA Residents Jackie and Alan Gropman are the first to try WhisperGLIDE, a wheelchair accessible swing.*







## WHAT DO RESTRICTED FUNDS SUPPORT?

We also received other funds that were restricted for use and allowed us to support various areas of our mission.

**Hospice Fund** donations helped us provide even stronger hospice care for our residents and for the many patients we served beyond our campuses and across Northern Virginia. Over \$122,840 was raised in fundraising year 2023 to provide our hospice patients with the compassionate care and comfort they deserved at such a vulnerable time in their lives. We were able to offer truly individualized care and relief to our patients and their families with special services such as massage therapy and end-of-life doula care.

With gifts directed specifically to our Hospice Fund, we can enhance the quality of care we provide to hospice patients and their families.

**StrongerMemory** is a breakthrough program that helps improve brain health. Intended for everyone, whether you have a diagnosis of mild cognitive impairment or you simply strive to thrive as you age, StrongerMemory is designed to stimulate the brain's prefrontal cortex, which is the part of the brain that helps retrieve memories. Participants enjoy these benefits by spending just 30 minutes a day engaged in simple reading, writing and math activities. Thanks to a significant grant, we make the StrongerMemory materials widely available and accessible well beyond our campuses. As of December 2023, the program was being used in 21 states throughout the country, with an estimated 20,000 individual participants and 178 organizations.



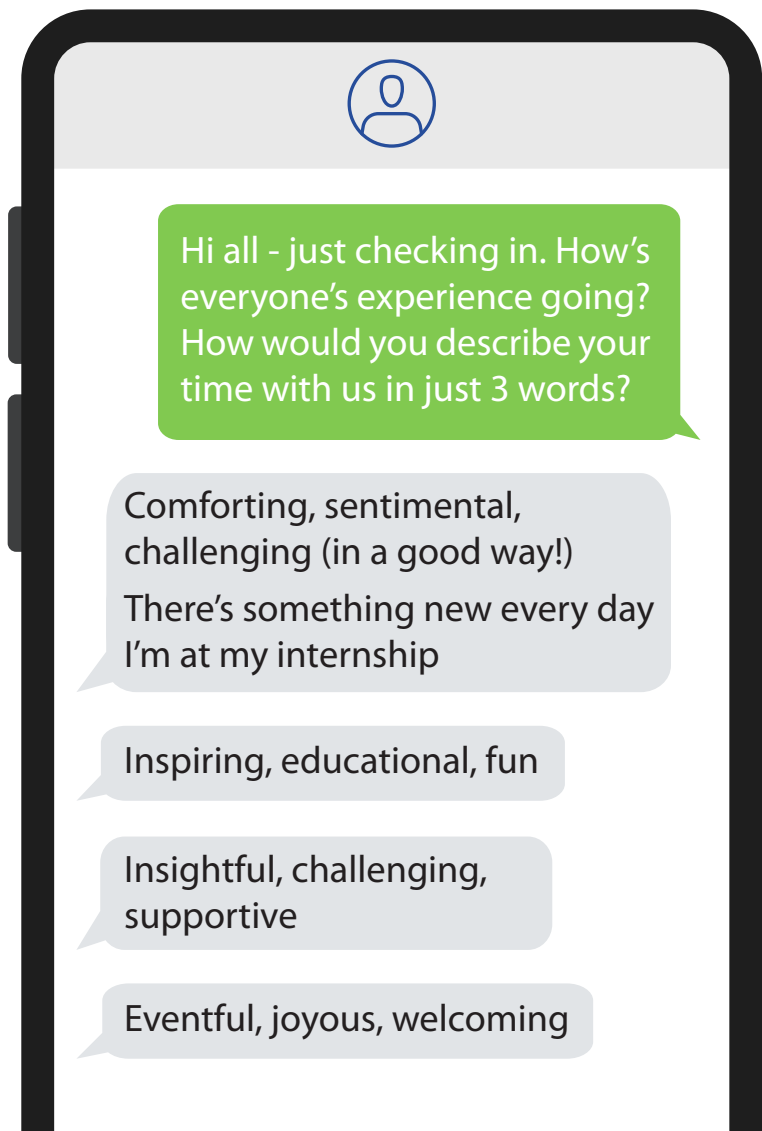
**Jeanette  
Wurster**

GHBC Resident

"After more than 10 years living under the care of Goodwin House [Bailey's Crossroads], I decided it was time to make a significant donation. It was also time to retire from driving, so I contributed my car to the Goodwin Living Foundation – the car that had transported me since my arrival in 2010. The transfer was simple, and I was delighted to learn that its sale brought almost double the price I would have obtained by managing it myself, also resulting in a sizable tax deduction."

**The Anderson Fund** allowed us to reach new heights this year. We offered five high school seniors a \$500 college scholarship, we provided 10 team members student loan repayment grants of \$1,000 each, and we offered stipends for 11 college students to participate in our summer internship program. All these efforts helped us promote our wonderful organization, and with the hope of inspiring many to consider service in the senior living and healthcare field, it allowed us to introduce Goodwin Living to many individuals who are thinking about their careers!

*The Goodwin Living People Engagement Manager asked interns to describe their internship experience in three words. Here are some responses that they texted back:*



## Theresa Mandela, BSN, RN, QCP, CDP

Goodwin Living  
Team Member

"I received great feedback from an Activities Director in a Virginia Nursing Home on today's StrongerMemory Facilitator CMP grant peer support call. They shared:

We've been doing the hand-writing exercises in the StrongerMemory program for a couple of weeks now. Our resident, Mrs. A, had such difficulty writing that I've been putting my hand under hers while she held the pen so she could "feel" how it was to write again. Today I saw she had a piece of paper with writing on it already. I was able to read the writing, and suddenly I turned and asked Mrs. A, "Did you write this by yourself?" She smiled and answered me proudly, "Yes, I did!"



## Bart and Carolyn Gohmann

GHA residents

“Supporting and serving others at a time of greatest need, Goodwin Hospice does this through the generosity of donors to the Goodwin Living Foundation - Hospice Fund.

Carolyn and I are driven by our personal journeys and experiences with family, friends and neighbors. As caregivers for our own parents at the end of life, we worked hand in hand with a wonderful team of hospice professionals, who were always there in time of need, with kindness and generosity. The team’s technical and timely expertise in administering pain relief, with a gentle touch and even love for the family and patient, assisted in soothing and alleviating intense suffering for all concerned.

There was always an abiding sense of caring, plus a superior sense of anticipation by the Hospice Team for what may come next in their mission of support and guidance that was consistently, expertly and gently delivered. The tranquility provided by the hospice professionals kept chaos at bay and generated a surrounding sense of well-being. This provided for a peaceful and comfortable passing for those we truly love and cherish.

We strongly support the Goodwin Living Foundation and in particular, the Hospice Fund, that provides additional services, above and beyond the insurance benefit, like massage therapy, end-of-life doulas and music therapy that deliver peace and tranquility, not only for our loved ones but also for ourselves. God bless the hospice professionals and the Goodwin Living Foundation and Hospice Fund.”





## PLANNED GIVING

Many people choose to make a planned gift through their will or trust (a bequest) or by making the Foundation a beneficiary of their life insurance, IRA account or donor-advised fund. Donors typically make these kinds of special gifts when an organization has had a profound impact on their lives or on someone they love, and the organization has a mission that aligns with their values and passions.

Through planned giving, a person can make a significant donation without reducing assets needed during that person's lifetime. Planned gifts also enable a person to create a powerful philanthropic legacy by making a direct impact on the causes that are important to them.

If you have made provisions in your will or estate plans, please let us know! We'd love to be able to thank you and understand what might be most meaningful to you in creating a legacy at Goodwin Living. Those who have included the Foundation in their estate plans are members of our Bishop Chilton Society.

## STRATEGIC INITIATIVES

The Goodwin Living mission and the strategic plan guide the direction of all the Foundation's fundraising programs. This plan, approved by the Goodwin Living Board of Trustees, is the roadmap to fulfilling our organization's vision. In the past several years, the Foundation has been grateful for some significant bequests that have allowed us to begin work on several of the strategic initiatives outlined in the plan. They have helped the Foundation establish an Internship Fund, a Brain Health Fund and a Technology Fund, as well as a Workforce Development Fund that is helping us find solutions for our ongoing workforce challenges.

Additionally, these bequests enabled us to fund six important team member positions: three in the Brain Health department, two music therapists and our People Engagement Manager, who manages our internship program and works closely with team members to ensure they know of and receive the support and resources available to them.



## A PERSONAL STORY | OLIVIA BRICKEY



*During her time at GHA, Olivia Brickey enjoyed walking her dog, Baby, in the GHA community garden.*

Olivia Ann Collins Brickey grew up in Texas during the Dust Bowl and the Great Depression of the 1930s. She learned about persevering during hard times and saving money for the future from her mother.

Olivia made a life with her husband in the Capitol Hill neighborhood of Washington, D.C. for over 50 years. She enjoyed living within walking distance of the Library of Congress where she worked for over 35 years. Olivia was also active at Christ Episcopal Church on Capitol Hill. While volunteering with her church, she learned about Goodwin House Alexandria when taking communion to residents there one day. She didn't know at the time that Goodwin Living would later become an important part of her life.

After Olivia's husband died in 2006, her mother moved in with her, and they lived together until her mother died in 2010 at the age of 103. Five years later, Olivia joined Goodwin Living At Home with the notion that since she had no family, Goodwin Living At Home could be there for her when she needed it. A few years later, Olivia decided to move into Goodwin House Alexandria. She and her miniature poodle, Baby, were welcomed with open arms. Olivia commented regularly about the community that had become her family in such a short time. She shared about a time when she was sick, a group of residents took turns taking Baby on walks so that she could focus on healing.

During the pandemic, Olivia wanted to support all the team members who were going through difficult times. She said she remembered what it was like to not have much and to be scared, and she wanted to help where she could.

Over time, Olivia made many contributions to the Foundation and ultimately gifted her beloved house in Washington, D.C. to the Foundation in addition to leaving a portion of her estate. She said she wanted to support the Foundation because she knew she could make an impact on a place that had been so meaningful to her, and to influence the lives of people who worked to serve older adults. She gave in gratitude for the Goodwin Living team members and her fellow residents.



## Samantha Tedrow

GHBC Team Member

"I love being able to witness the impact of music therapy every day! This past year, I've had the pleasure of working with a resident, Howard Smith, who began singing at an early age and was a natural performer and musician. Performing was something he adored and was a big part of his life. He and his wife moved to Goodwin Living in 2010, and he jumped into every performance and singing group he could find – the Chorale, Spring Fling productions, etc.! However, since transitioning to Assisted Living with his wife, he had not been engaging in many music programs. This transition from Independent Living to Assisted Living can be difficult for residents, as many feel they lose part of their independence and engagement to the larger community.

When I met Mr. Smith, I began to learn how integral music was to his life. After we spent a few weeks singing and getting to know one another, he came up with the idea of giving a concert for the residents in the Assisted Living area. One week, I walked in the room, and he said, "I think I'm ready to perform again!" Over the course of a few months, we met weekly to select music, rehearse songs and work on the performance. His wife also sang along with us and loved seeing her husband perform again. During our sessions, he seemed to become more engaged and energized, and you could see the joy that singing brought to him. Our work together allowed him to feel more independent, and he was able to engage again with the Assisted Living community.

After months of practice, we held our duet concert to the delight of many fans. The concert featured a variety of music and discussion and was a highlight for all those who attended, including me! I thank all the donors who make music therapy possible at Goodwin Living. It is such a joy to see the power of music in the lives of the residents we see every day."





Goodwin Living  
Foundation

Together, We Change Lives.

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